



Patient
Engine

COMPANY OVERVIEW



ABOUT US



Your Forever Agency

PATIENT ENGINE...

- Is a paid social media advertising, lead conversion and coaching agency with 30+ remote team members
- Currently has over 200+ spas, medical practices, wellness and aesthetics providers as loyal clients
- Is niche-focused around body sculpting treatments and other high-ticket services to maximize client ROI
- Provides a hands-off experience for our clients so they can focus on growth, customer experience, and sales
- Is results-oriented, transparent, and collaborative with a proven track record of helping providers grow quickly and predictably

MISSION & VISION



COMPANY MISSION

Patient Engine is an innovative social media advertising, lead conversion and coaching agency that serves as a long term growth partner for body sculpting and aesthetics providers. We have a proven system, the right tools and resources, and guarantee results for our clients.

COMPANY VISION

We are creating a forever agency with a focus on client and team member retention. We are positioned to become the leading body sculpting and aesthetics in the US with 1,000+ clients in the next 5 years. We're changing lives and helping small-to-midsize entrepreneurs improve the lives of others.

OUR CORE VALUES



DRIVE FORWARD

Doing the right thing every day.

Results are the key to success.

Innovating to be the best, inside and out.

Victory comes through hard work.

Every team member and client matter.

WHAT MAKES US DIFFERENT?



NICHE FOCUS

We like to stay in our lane and make sure that we are masters of one, not masters of none. We advertise body sculpting offers, because it's the fastest way for clients to generate a high ROI in the short term through package sales.

COACHING SUPPORT

After working with over 250 different clients, we have been able to acquire so many best practices to share with our clients. We provide 1-on-1 coaching plus 50+ hours of webcasts and pre-recorded calls.

US BASED APPOINTMENT TEAM

Our highly trained team of US-based appointment closers provide a seamless way to nurture and convert leads into booked appointments *with deposits*, allowing our clients to focus their time on their upsells and daily operations.

META BUSINESS PARTNER

We're officially certified as a Facebook Marketing and Meta Business Partner due to our experience as an SMB agency with a 7-figure annual spend, and data analytics all backed by an exceptionally talented team.

GUARANTEED RESULTS

Every month, we contractually guarantee at least 10 booked appointments with deposits to make sure our clients get a consistent return on investment and keep their schedules full with appointments.

COMPANY CULTURE



ALL REMOTE TEAM

Our team members are spread out across many states and even continents, which enables us to provide quality services to our clients and promote a culture of work from home flexibility, independence and focus on results.

GROWTH POTENTIAL

Our goal is to create as many "A" players as possible that take full ownership of their work, help our clients succeed and grow with the business. We provide challenging opportunities to learn, collaborate and earn new levels of achievement and productivity.

ANNUAL RETREAT

Our annual retreat is an opportunity for our team to get to know each other beyond the digital interactions over Slack or Zoom. It's a perfect time to connect, have fun and build relationships that build a stronger, inclusive and collaborative culture.

MONTHLY HAPPY HOURS

Every third Thursday of the month, we hold interactive Zoom happy hours with fun games and prizes. This is a perfect opportunity to spend time with colleagues from other teams and unwind.

PERFORMANCE START-UP

We love results. Matter of fact, we guarantee them for our clients. That's why we expect all of our team members to embody the performance mindset. We're driven by data, accountability and crushing our goals.

OUR TEAM

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